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Created and Cast by Deberny et Peignot, Paris for



AMERICAN TYPE FOUNDERS, 200 Elmora Ave., Elizabeth, N.J.

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FOUNDRY  
UNIVERS

## FOUNDRY

## UNIVERS

was born of a need expressed by sensitive typographic designers all over the world for a new type design — a design to portray typographically the feeling of advanced classicism which is being captured so successfully by today's top architects and industrial designers. Its keynote is elegant simplicity. Tautness and straining for effect, fins and moonbeams, which were considered modern just a few years ago, have gone by the board. Recognizing this need, and anxious to capitalize on its effect, some type-founders resurrected old faces, changed a few characteristics — and their names — and rushed them to market. But it remained for Deberny et Peignot and American Type Founders to appreciate the depth of the trend and make a major investment in a type specifically designed for now and for the years to come — *Univers*. The basis of *Univers* is the correctness of each letter form. It has no idiosyncrasies, no eccentricities, no compass-and-T-square letters. *Univers* letters are reposed and strong. On this solid basis, a type family of twenty versions has been built to aid in the effortless adaptation of its merits to all manner of typographic pieces. Pages six to twenty-five of this presentation show all twenty *Univers* types in every size. Their relationship and how they work together to provide elegant simplicity will be most apparent to the expert typographer and typographic designer.

## Visit Puerto Paulo

*Relax at this charming  
Mexican village  
where a multitude  
of vacation activities  
are yours.*

## 461W29STNY

ANNUAL REPORT TO THE STOCKHOLDERS

## SHOW OF OCTOBER FLOWERS

THE  
NEW  
LADY-BUG  
DAHLIA

## VISITOR'S GUIDE TO NEW YORK SKYSCRAPERS

6 pt. 27A 54a 19-1 Lower case alphabet 87 pts.

Characters per pica 3.9

| ABCDEFGHIJKLMNOPQRSTUVWXYZ&

| abcdefghijklmnopqrstuvwxyz

| 1234567890\$c%,-;!()?'\*"

10 pt. 22A 43a 12-1 Lower case alphabet 120 pts.

Characters per pica 3.7

| ABCDEFGHIJKLMNOPQRSTUVWXYZ&

| abcdefghijklmnopqrstuvwxyz

| 1234567890\$c%,-;!()?'\*"

14 pt. 16A 31a 9-1 Lower case alphabet 160 pts.

Characters per pica 2.0

| ABCDEFGHIJKLMNOPQRSTUVWXYZ1234

| abcdefghijklmnopqrstuvwxyz

24-5 pt. 9A 15a 7-1 Lower case alphabet 248 pts.

Characters per pica 1.4

| ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890\$

| abcdefghijklmnopqrstuvwxyz

24-L pt. 7A 11a 5-1 Lower case alphabet 316 pts.

Characters per pica 1.1

| ABCDEFGHIJKLMNOPQRSTUVWXYZ&123

| abcdefghijklmnopqrstuvwxyz

30 pt. 5A 9a 4-1 Lower case alphabet 404 pts.

Characters per pica .84

| ABCDEFGHIJKLMNOPQRST4567

| abcdefghijklmnopqrstuvwxyz

36 pt. 4A 7a 3-1 Lower case alphabet 472 pts.

Characters per pica .72

| ABCDEFGHIJKLMNOPQ890

| abcdefghijklmnopqrstuvwxyz

48 pt. 4A 5a 3-1

| ABCDEFGHIJKL1234

| abcdefghijklmnopqrst

8 pt. 22A 44a 15-1

Lower case alphabet 108 pts.

Characters per pica 3.8

| ABCDEFGHIJKLMNOPQRSTUVWXYZ&

| abcdefghijklmnopqrstuvwxyz

| 1234567890\$c%,-;!()?'\*"

12 pt. 19A 36a 11-1

Lower case alphabet 140 pts.

Characters per pica 3.3

| ABCDEFGHIJKLMNOPQRSTUVWXYZ&

| abcdefghijklmnopqrstuvwxyz

| 1234567890\$c%,-;!()?'\*"

18 pt. 12A 22a 8-1

Lower case alphabet 190 pts.

Characters per pica 1.7

| ABCDEFGHIJKLMNOPQRS567

| abcdefghijklmnopqrstuvwxyz

6 pt. 27A 54a 20-1 Lower case alphabet 90 pts.

Characters per pica 3.8

| ABCDEFGHIJKLMNOPQRSTUVWXYZ&

| abcdefghijklmnopqrstuvwxyz

| 1234567890\$%&\_.,-:|{}?''\*

10 pt. 22A 42a 12-1 Lower case alphabet 120 pts.

Characters per pica 3.8

| ABCDEFGHIJKLMNOPQRSTUVWXYZ&

| abcdefghijklmnopqrstuvwxyz

| 1234567890\$%&\_.,-:|{}?''\*

14 pt. 16A 31a 10-1 Lower case alphabet 172 pts.

Characters per pica 3.0

| ABCDEFGHIJKLMNOPQRSTUVWXYZ123456

| abcdefghijklmnopqrstuvwxyz

24-S pt. 9A 15a 7-1 Lower case alphabet 257 pts.

Characters per pica 1.3

| ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890

| abcdefghijklmnopqrstuvwxyz

24-L pt. 6A 11a 6-1 Lower case alphabet 327 pts.

Characters per pica 1.0

| ABCDEFGHIJKLMNOPQRSTUVWXYZ&12

| abcdefghijklmnopqrstuvwxyz

30 pt. 5A 9a 4-1 Lower case alphabet 410 pts.

Characters per pica .82

| ABCDEFGHIJKLMNOPQRST345

| abcdefghijklmnopqrstuvwxyz

36 pt. 4A 7a 3-1 Lower case alphabet 494 pts.

Characters per pica .70

| ABCDEFGHIJKLMNOPQ678

| abcdefghijklmnopqrstuv

48 pt. 3A 5a 3-1

| ABCDEFGHIJKLM90

| abcdefghijklmnopqrs

8 pt. 22A 44a 16-1 Lower case alphabet 160 pts.

Characters per pica 3.1

| ABCDEFGHIJKLMNOPQRSTUVWXYZ&

| abcdefghijklmnopqrstuvwxyz

| 1234567890\$%&\_.,-:|{}?''\*

12 pt. 19A 36a 11-1 Lower case alphabet 180 pts.

Characters per pica 3.0

| ABCDEFGHIJKLMNOPQRSTUVWXYZ&

| abcdefghijklmnopqrstuvwxyz

| 1234567890\$%&\_.,-:|{}?''\*

18 pt. 11A 22a 9-1 Lower case alphabet 302 pts.

Characters per pica 1.7

| ABCDEFGHIJKLMNOPQR789

| abcdefghijklmnopqrstuvwxyz

6 pt. 40A 78a 27-1 Lower case alphabet 59 pts.  
Characters per pica 5.8\*

| ABCDEFGHIJKLMNOPQRSTUVWXYZ  
| abcdefghijklmnopqrstuvwxyz  
| 1234567890%&,-.:/?"\*

10 pt. 33A 63a 20-1 Lower case alphabet 85 pts.  
Characters per pica 3.9

| ABCDEFGHIJKLMNOPQRSTUVWXYZ  
| abcdefghijklmnopqrstuvwxyz  
| 1234567890%&,-.:/?"\*

14 pt. 24A 46a 14-1 Lower case alphabet 116 pts. Characters per pica 3.0

| ABCDEFGHIJKLMNOPQRSTUVWXYZ  
| abcdefghijklmnopqrstuvwxyz

24-S pt. 13A 22a 9-1 Lower case alphabet 166 pts. Characters per pica 2.0

| ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890\$%&,-.:/?"\*  
| abcdefghijklmnopqrstuvwxyz

24-L pt. 9A 17a 7-1 Lower case alphabet 216 pts. Characters per pica 1.6

| ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890\$%&,-.:/?"\*  
| abcdefghijklmnopqrstuvwxyz

30 pt. 7A 13a 6-1 Lower case alphabet 273 pts. Characters per pica 1.3

| ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567  
| abcdefghijklmnopqrstuvwxyz

36 pt. 6A 11a 5-1 Lower case alphabet 324 pts. Characters per pica 1.1

| ABCDEFGHIJKLMNOPQRSTUVWXYZ123456  
| abcdefghijklmnopqrstuvwxyz

48 pt. 4A 8a 3-1

| ABCDEFGHIJKLMNOPQR789  
| abcdefghijklmnopqrstuvwxyz

8 pt. 33A 65a 22-1 Lower case alphabet 73 pts.  
Characters per pica 4.7

| ABCDEFGHIJKLMNOPQRSTUVWXYZ  
| abcdefghijklmnopqrstuvwxyz  
| 1234567890%&,-.:/?"\*

12 pt. 28A 53a 16-1 Lower case alphabet 100 pts.  
Characters per pica 3.4

| ABCDEFGHIJKLMNOPQRSTUVWXYZ  
| abcdefghijklmnopqrstuvwxyz  
| 1234567890\$%&,-.:/?"\*

18 pt. 17A 34a 11-1 Lower case alphabet 136 pts. Characters per pica 2.5

| ABCDEFGHIJKLMNOPQRSTUVWXYZ67890  
| abcdefghijklmnopqrstuvwxyz

6 pt. 38A 75a 25-1 Lower case alphabet 63 pts.  
Characters per pica 5.6

| ABCDEFGHIJKLMNOPQRSTUVWXYZ  
| abcdefghijklmnopqrstuvwxyz  
| 1234567890%&#,-.:!{}?'"\*

10 pt. 30A 58a 18-1 Lower case alphabet 93 pts.  
Characters per pica 3.7

| ABCDEFGHIJKLMNOPQRSTUVWXYZ  
| abcdefghijklmnopqrstuvwxyz  
| 1234567890%&#,-.:!{}?'"\*

14 pt. 22A 44a 12-1 Lower case alphabet 124 pts. Characters per pica 2.9

| ABCDEFGHIJKLMNOPQRSTUVWXYZ  
| abcdefghijklmnopqrstuvwxyz

24-S pt. 12A 21a 8-1 Lower case alphabet 182 pts. Characters per pica 1.9

| ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890\$%#,-.:!{}?'"\*  
| abcdefghijklmnopqrstuvwxyz

24-L pt. 9A 16a 7-1 Lower case alphabet 232 pts. Characters per pica 1.5

| ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890\$%#,-.  
| abcdefghijklmnopqrstuvwxyz

30 pt. 7A 12a 6-1 Lower case alphabet 294 pts. Characters per pica 1.2

| ABCDEFGHIJKLMNOPQRSTUVWXYZ&12345  
| abcdefghijklmnopqrstuvwxyz

36 pt. 5A 10a 4-1 Lower case alphabet 350 pts. Characters per pica .98

| ABCDEFGHIJKLMNOPQRSTUVWXYZ6789  
| abcdefghijklmnopqrstuvwxyz

48 pt. 4A 7a 3-1

| ABCDEFGHIJKLMNOP1234  
| abcdefghijklmnopqrstuvwxyz

8 pt. 30A 60a 21-1 Lower case alphabet 76 pts.  
Characters per pica 3.2

| ABCDEFGHIJKLMNOPQRSTUVWXYZ  
| abcdefghijklmnopqrstuvwxyz  
| 1234567890%&#,-.:!{}?'"\*

12 pt. 26A 49a 15-1 Lower case alphabet 108 pts.  
Characters per pica 3.2

| ABCDEFGHIJKLMNOPQRSTUVWXYZ  
| abcdefghijklmnopqrstuvwxyz  
| 1234567890%&#,-.:!{}?'"\*

18 pt. 15A 31a 11-1 Lower case alphabet 144 pts. Characters per pica 2.4

| ABCDEFGHIJKLMNOPQRSTUVWXYZ  
| abcdefghijklmnopqrstuvwxyz

6 and 8 point sizes are not cast

10 pt. 55A 103a 30-1 Lower case alphabet 93 pts.  
Characters per pica 6.4

ABCDEFGHIJKLMN O P Q R S T U V W X Y Z

abcdefghijklmnopqrstuvwxyz

1234567890\$%&-'!/?\*\*

12 pt. 45A 88a 27-1 Lower case alphabet 61 pts.  
Characters per pica 5.8

ABCDEFGHIJKLMN O P Q R S T U V W X Y Z

abcdefghijklmnopqrstuvwxyz

1234567890\$%&-'!/?\*\*

14 pt. 41A 78a 23-1 Lower case alphabet 70 pts. Characters per pica 4.8

ABCDEFGHIJKLMN O P Q R S T U V W X Y Z

abcdefghijklmnopqrstuvwxyz

18 pt. 28A 55a 21-1 Lower case alphabet 65 pts. Characters per pica 4.0

ABCDEFGHIJKLMN O P Q R S T U V W X Y Z

abcdefghijklmnopqrstuvwxyz

24-S pt. 21A 39a 16-1 Lower case alphabet 105 pts. Characters per pica 3.2

ABCDEFGHIJKLMN O P Q R S T U V W X Y Z & 1234567890\$%&-'!/?\*\*

abcdefghijklmnopqrstuvwxyz

24-L pt. 16A 30a 11-1 Lower case alphabet 134 pts. Characters per pica 2.5

ABCDEFGHIJKLMN O P Q R S T U V W X Y Z & 1234567890\$%&-'!/?\*\*

abcdefghijklmnopqrstuvwxyz

30 pt. 13A 22a 9-1 Lower case alphabet 170 pts. Characters per pica 2.0

ABCDEFGHIJKLMN O P Q R S T U V W X Y Z & 1234567890\$%&-'!/?\*\*

abcdefghijklmnopqrstuvwxyz

36 pt. 10A 19a 8-1 Lower case alphabet 204 pts. Characters per pica 1.7

ABCDEFGHIJKLMN O P Q R S T U V W X Y Z & 1234567890\$%&-'!/?\*\*

abcdefghijklmnopqrstuvwxyz

48 pt. 7A 13a 6-1

ABCDEFGHIJKLMN O P Q R S T U V W X Y Z & 1234567

abcdefghijklmnopqrstuvwxyz

6 pt. 45A 90a 30-1 Lower case alphabet 52 pts.  
Characters per pica 4.0

| ABCDEFGHIJKLMNOPQRSTUVWXYZ  
| abcdefghijklmnopqrstuvwxyz  
| 1234567890%&\_~!@?\*

10 pt. 37A 70a 21-1 Lower case alphabet 77 pts.  
Characters per pica 4.4

| ABCDEFGHIJKLMNOPQRSTUVWXYZ  
| abcdefghijklmnopqrstuvwxyz  
| 1234567890%&\_~!@?\*

14 pt. 27A 53a 17-1 Lower case alphabet 104 pts. Characters per pica 3.3

| ABCDEFGHIJKLMNOPQRSTUVWXYZ  
| abcdefghijklmnopqrstuvwxyz

24-S pt. 14A 25a 10-1 Lower case alphabet 152 pts. Characters per pica 2.5

| ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890\$¢%,-.~!@?\*"#  
| abcdefghijklmnopqrstuvwxyz

24-L pt. 10A 20a 8-1 Lower case alphabet 193 pts. Characters per pica 1.9

| ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890\$¢%,-.~!@?\*"#  
| abcdefghijklmnopqrstuvwxyz

30 pt. 8A 15a 7-1 Lower case alphabet 247 pts. Characters per pica 1.4

| ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890  
| abcdefghijklmnopqrstuvwxyz

36 pt. 7A 12a 6-1 Lower case alphabet 293 pts. Characters per pica 1.2

| ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234  
| abcdefghijklmnopqrstuvwxyz

48 pt. 5A 9a 4-1

| ABCDEFGHIJKLMNOPQRS56789  
| abcdefghijklmnopqrstuvwxyz

8 pt. 36A 73a 25-1 Lower case alphabet 45 pts.  
Characters per pica 5.3

| ABCDEFGHIJKLMNOPQRSTUVWXYZ  
| abcdefghijklmnopqrstuvwxyz  
| 1234567890%&\_~!@?\*

12 pt. 31A 60a 19-1 Lower case alphabet 80 pts.  
Characters per pica 3.8

| ABCDEFGHIJKLMNOPQRSTUVWXYZ  
| abcdefghijklmnopqrstuvwxyz  
| 1234567890%&\_~!@?\*

18 pt. 18A 39a 13-1 Lower case alphabet 132 pts. Characters per pica 2.8

| ABCDEFGHIJKLMNOPQRSTUVWXYZ890\$¢%,-.~!@?\*"#  
| abcdefghijklmnopqrstuvwxyz

6 pt. 26A 53a 19-1 Lower case alphabet 60 pts.  
Characters per pica 3.8

| ABCDEFGHIJKLMNOPQRSTUVWXYZ&  
| abcdefghijklmnopqrstuvwxyz  
| 1234567890\$%&.,-:;!()?'\*\*

10 pt. 21A 42a 12-1 Lower case alphabet 120 pts.  
Characters per pica 3.7

| ABCDEFGHIJKLMNOPQRSTUVWXYZ&  
| abcdefghijklmnopqrstuvwxyz  
| 1234567890\$%&.,-:;!()?'\*\*

14 pt. 15A 31a 10-1 Lower case alphabet 174 pts. Characters per pica 3.0

| ABCDEFGHIJKLMNOPQRSTUVWXYZ  
| abcdefghijklmnopqrstuvwxyz

24-S pt. 8A 15a 7-1 Lower case alphabet 238 pts. Characters per pica 1.3

| ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890  
| abcdefghijklmnopqrstuvwxyz

24-L pt. 6A 11a 5-1 Lower case alphabet 302 pts. Characters per pica 1.0

| ABCDEFGHIJKLMNOPQRSTUVWXYZ123  
| abcdefghijklmnopqrstuvwxyz

30 pt. 5A 9a 4-1 Lower case alphabet 413 pts. Characters per pica .83

| ABCDEFGHIJKLMNOPQRST456  
| abcdefghijklmnopqrstuvwxyz

36 pt. 4A 7a 3-1 Lower case alphabet 498 pts. Characters per pica .69

| ABCDEFGHIJKLMNOP789  
| abcdefghijklmnopqrstuvwxy

48 pt. 3A 5a 3-1

| ABCDEFGHIJKL123  
| abcdefghijklmnopqrs

8 pt. 21A 44a 16-1 Lower case alphabet 104 pts.  
Characters per pica 3.3

| ABCDEFGHIJKLMNOPQRSTUVWXYZ&  
| abcdefghijklmnopqrstuvwxyz  
| 1234567890\$%&.,-:;!()?'\*\*

12 pt. 18A 36a 11-1 Lower case alphabet 150 pts.  
Characters per pica 3.3

| ABCDEFGHIJKLMNOPQRSTUVWXYZ&  
| abcdefghijklmnopqrstuvwxyz  
| 1234567890\$%&.,-:;!()?'\*\*

18 pt. 10A 22a 8-1 Lower case alphabet 204 pts. Characters per pica 1.7

| ABCDEFGHIJKLMNOP7890  
| abcdefghijklmnopqrstuvwxyz

6 pt. 26A 53a 20-1 Lower case alphabet 90 pts.

Characters per pica 3.6

| **ABCDEFGHIJKLMNOPQRSTUVWXYZ**

| **abcdefghijklmnopqrstuvwxyz**

| **1234567890\$¢%,-.:!{}?''**

10 pt. 21A 41a 12-1 Lower case alphabet 121 pts.

Characters per pica 3.6

| **ABCDEFGHIJKLMNOPQRSTUVWXYZ**

| **abcdefghijklmnopqrstuvwxyz**

| **1234567890\$¢%,-.:!{}?''**

14 pt. 15A 30a 10-1 Lower case alphabet 174 pts.

Characters per pica 2.0

| **ABCDEFGHIJKLMNOPQRSTUVWXYZ123456**

| **abcdefghijklmnopqrstuvwxyz**

24-S pt. 8A 14a 7-1 Lower case alphabet 262 pts.

Characters per pica 1.5

| **ABCDEFGHIJKLMNOPQRSTUVWXYZ&123456789**

| **abcdefghijklmnopqrstuvwxyz**

24-L pt. 6A 11a 6-1 Lower case alphabet 330 pts.

Characters per pica 1.0

| **ABCDEFGHIJKLMNOPQRSTUVWXYZ12345**

| **abcdefghijklmnopqrstuvwxyz**

30 pt. 5A 9a 4-1 Lower case alphabet 420 pts.

Characters per pica .81

| **ABCDEFGHIJKLMNOPQRSTUVWXYZ678**

| **abcdefghijklmnopqrstuvwxyz**

36 pt. 4A 7a 3-1 Lower case alphabet 500 pts.

Characters per pica .68

| **ABCDEFGHIJKLMNOPQRSTUVWXYZ90**

| **abcdefghijklmnopqrstuvwxyz**

48 pt. 3A 5a 3-1

| **ABCDEFGHIJKL123**

| **abcdefghijklmnopqrs**

8 pt. 21A 44a 16-1 Lower case alphabet 111 pts.

Characters per pica 3.2

| **ABCDEFGHIJKLMNOPQRSTUVWXYZ**

| **abcdefghijklmnopqrstuvwxyz**

| **1234567890\$¢%,-.:!{}?''**

12 pt. 18A 35a 11-1 Lower case alphabet 152 pts.

Characters per pica 3.2

| **ABCDEFGHIJKLMNOPQRSTUVWXYZ**

| **abcdefghijklmnopqrstuvwxyz**

| **1234567890\$¢%,-.:!{}?''**

18 pt. 10A 22a 8-1 Lower case alphabet 204 pts.

Characters per pica 1.7

| **ABCDEFGHIJKLMNOPQRSTUVWXYZ7890\$¢**

| **abcdefghijklmnopqrstuvwxyz**

6 pt. 35A 70a 23-1 Lower case alphabet 67 pts.  
Characters per pica 5.1  
| ABCDEFGHIJKLMNOPQRSTUVWXYZ&  
| abcdefghijklmnopqrstuvwxyz  
| 1234567890\$%&\_.,-:;!()?'\*\*

10 pt. 29A 55a 17-1 Lower case alphabet 99 pts.  
Characters per pica 3.4  
| ABCDEFGHIJKLMNOPQRSTUVWXYZ&  
| abcdefghijklmnopqrstuvwxyz  
| 1234567890\$%&\_.,-:;!()?'\*\*

14 pt. 21A 41a 12-1 Lower case alphabet 133 pts. Characters per pica 2.6  
| ABCDEFGHIJKLMNOPQRSTUVWXYZ  
| abcdefghijklmnopqrstuvwxyz

24-S pt. 11A 19a 8-1 Lower case alphabet 195 pts. Characters per pica 1.8  
| ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890\$%&\_.,-:;!()?'\*\*  
| abcdefghijklmnopqrstuvwxyz

24-L pt. 9A 15a 7-1 Lower case alphabet 249 pts. Characters per pica 1.4  
| ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890\$%&  
| abcdefghijklmnopqrstuvwxyz

30 pt. 6A 11a 5-1 Lower case alphabet 319 pts. Characters per pica 1.1  
| ABCDEFGHIJKLMNOPQRSTUVWXYZ12345  
| abcdefghijklmnopqrstuvwxyz

36 pt. 5A 9a 4-1 Lower case alphabet 375 pts. Characters per pica .91  
| ABCDEFGHIJKLMNOPQRSTUVWXYZ6789  
| abcdefghijklmnopqrstuvwxyz

48 pt. 4A 7a 3-1  
| ABCDEFGHIJKLMNOP123  
| abcdefghijklmnopqrstuvwx

8 pt. 28A 55a 20-1 Lower case alphabet 83 pts.  
Characters per pica 4.1  
| ABCDEFGHIJKLMNOPQRSTUVWXYZ&  
| abcdefghijklmnopqrstuvwxyz  
| 1234567890\$%&\_.,-:;!()?'\*\*

12 pt. 25A 47a 14-1 Lower case alphabet 115 pts.  
Characters per pica 3.0  
| ABCDEFGHIJKLMNOPQRSTUVWXYZ&  
| abcdefghijklmnopqrstuvwxyz  
| 1234567890\$%&\_.,-:;!()?'\*\*

18 pt. 15A 30a 10-1 Lower case alphabet 159 pts. Characters per pica 2.3  
| ABCDEFGHIJKLMNOPQRSTUVWXYZ56789  
| abcdefghijklmnopqrstuvwxyz

6 pt. 34A 66a 22-1 Lower case alphabet 72 pts.  
Characters per pica 4.7  
| **ABCDEF GHIJ KLMNOPQRSTUVWXYZ**  
| **abcdefghijklmnopqrstuvwxyz**  
| **1234567890%&,-.:;|/?''**

10 pt. 27A 51a 15-1 Lower case alphabet 108 pts.  
Characters per pica 3.2  
| **ABCDEF GHIJ KLMNOPQRSTUVWXYZ&**  
| **abcdefghijklmnopqrstuvwxyz**  
| **1234567890%&,-.:;|/?''**

14 pt. 20A 38a 11-1 Lower case alphabet 144 pts. Characters per pica 2.4  
| **ABCDEF GHIJ KLMNOPQRSTUVWXYZ**  
| **abcdefghijklmnopqrstuvwxyz**

24-S pt. 10A 18a 8-1 Lower case alphabet 216 pts. Characters per pica 1.6  
| **ABCDEF GHIJ KLMNOPQRSTUVWXYZ&1234567890\$%&,-.:;|/?**  
| **abcdefghijklmnopqrstuvwxyz**

24-L pt. 8A 14a 6-1 Lower case alphabet 288 pts. Characters per pica 1.3  
| **ABCDEF GHIJ KLMNOPQRSTUVWXYZ&1234567890**  
| **abcdefghijklmnopqrstuvwxyz**

30 pt. 6A 11a 4-1 Lower case alphabet 336 pts. Characters per pica 1.0  
| **ABCDEF GHIJ KLMNOPQRSTUVWXYZ12345**  
| **abcdefghijklmnopqrstuvwxyz**

36 pt. 5A 9a 4-1 Lower case alphabet 402 pts. Characters per pica .85  
| **ABCDEF GHIJ KLMNOPQRST6789**  
| **abcdefghijklmnopqrstuvwxyz**

48 pt. 4A 6a 3-1  
| **ABCDEF GHIJ KLMNO123**  
| **abcdefghijklmnopqrstuvwxyz**

8 pt. 28A 54a 19-1 Lower case alphabet 87 pts.  
Characters per pica 5.9  
| **ABCDEF GHIJ KLMNOPQRSTUVWXYZ**  
| **abcdefghijklmnopqrstuvwxyz**  
| **1234567890%&,-.:;|/?''**

12 pt. 23A 44a 13-1 Lower case alphabet 132 pts.  
Characters per pica 2.8  
| **ABCDEF GHIJ KLMNOPQRSTUVWXYZ&**  
| **abcdefghijklmnopqrstuvwxyz**  
| **1234567890\$%&,-.:;|/?''**

18 pt. 14A 27a 10-1 Lower case alphabet 165 pts. Characters per pica 2.1  
| **ABCDEF GHIJ KLMNOPQRSTUVWXYZ56789**  
| **abcdefghijklmnopqrstuvwxyz**

6 pt. 24A 50a 19-1 Lower case alphabet 96 pts.  
Characters per pica 3.6

| ABCDEFGHIJKLMNOPQRSTUVWXYZ&  
| abcdefghijklmnopqrstuvwxyz  
| 1234567890\$%&,-.~:;!{}?''\*

10 pt. 20A 39a 12-1 Lower case alphabet 138 pts.  
Characters per pica 3.5

| ABCDEFGHIJKLMNOPQRSTUVWXYZ&  
| abcdefghijklmnopqrstuvwxyz  
| 1234567890\$%&,-.~:;!{}?''\*

14 pt. 15A 28a 9-1 Lower case alphabet 180 pts. Characters per pica 3.8

| ABCDEFGHIJKLMNOPQRS123456  
| XYZ&abcdefghijklmnopqrstuvwxyz

24-S pt. 7A 13a 7-1 Lower case alphabet 270 pts. Characters per pica 3.2

| ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890\$%&.  
| abcdefghijklmnopqrstuvwxyz

24-L pt. 5A 10a 5-1 Lower case alphabet 352 pts. Characters per pica .97

| ABCDEFGHIJKLMNOPQRSTU123456  
| abcdefghijklmnopqrstuvwxyz

30 pt. 4A 8a 4-1 Lower case alphabet 446 pts. Characters per pica .97

| ABCDEFGHIJKLMNOPQ7890  
| abcdefghijklmnopqrstuvwxyz

36 pt. 4A 6a 3-1 Lower case alphabet 531 pts. Characters per pica .64

| ABCDEFGHIJKLMNOP12345  
| abcdefghijklmnopqrstuvw

48 pt. 3A 5a 3-1

| ABCDEFGHIJK678  
| abcdefghijklmnopqr

8 pt. 20A 40a 16-1 Lower case alphabet 117 pts.  
Characters per pica 2.9

| ABCDEFGHIJKLMNOPQRSTUVWXYZ&  
| abcdefghijklmnopqrstuvwxyz  
| 1234567890\$%&,-.~:;!{}?''\*

12 pt. 16A 34a 11-1 Lower case alphabet 152 pts.  
Characters per pica 2.1

| ABCDEFGHIJKLMNOPQRSTUVWXYZ  
| abcdefghijklmnopqrstuvwxyz  
| 1234567890\$%&,-.~:;!{}?''\*

18 pt. 9A 21a 8-1 Lower case alphabet 210 pts. Characters per pica 1.9

| ABCDEFGHIJKLMNOP7890  
| abcdefghijklmnopqrstuvwxyz

6 pt. 24A 49a 19-1 Lower case alphabet 98 pts.  
Characters per pica 3.5  
| **ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
| *abcdefghijklmnopqrstuvwxyz*  
| 1234567890\$%&.,-:;|{}?'"

10 pt. 20A 39a 12-1 Lower case alphabet 143 pts.  
Characters per pica 2.4  
| **ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
| *abcdefghijklmnopqrstuvwxyz*  
| 1234567890\$%&.,-:;|{}?'"

14 pt. 15A 28a 9-1 Lower case alphabet 190 pts. Characters per pica 1.8  
| **ABCDEFGHIJKLMNOPQRSTUVWXYZ12345**  
| *XYZ&abcdefghijklmnopqrstuvwxyz*

24-S pt. 7A 13a 7-1 Lower case alphabet 285 pts. Characters per pica 1.2  
| **ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890\$**  
| *abcdefghijklmnopqrstuvwxyz*

24-L pt. 5A 10a 5-1 Lower case alphabet 360 pts. Characters per pica .95  
| **ABCDEFGHIJKLMNOPQRSTUVWXYZ123456**  
| *abcdefghijklmnopqrstuvwxyz*

30 pt. 4A 8a 4-1 Lower case alphabet 462 pts. Characters per pica .74  
| **ABCDEFGHIJKLMNOPQRSTUVWXYZ7890**  
| *abcdefghijklmnopqrstuvwxyz*

36 pt. 3A 6a 3-1 Lower case alphabet 548 pts. Characters per pica .62  
| **ABCDEFGHIJKLMNOPQRSTUVWXYZ1234**  
| *abcdefghijklmnopqrstuvwxyz*

48 pt. 3A 5a 3-1  
| **ABCDEFGHIJKLMNOPQRSTUVWXYZ567**  
| *abcdefghijklmnopqrstuvwxyz*

8 pt. 20A 40a 14-1 Lower case alphabet 120 pts.  
Characters per pica 3.0  
| **ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
| *abcdefghijklmnopqrstuvwxyz*  
| 1234567890\$%&.,-:;|{}?'"

12 pt. 16A 32a 10-1 Lower case alphabet 164 pts.  
Characters per pica 2.1  
| **ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
| *abcdefghijklmnopqrstuvwxyz*  
| 1234567890\$%&.,-:;|{}?'"

18 pt. 10A 21a 8-1 Lower case alphabet 222 pts. Characters per pica 1.5  
| **ABCDEFGHIJKLMNOPQRSTUVWXYZ6789**  
| *abcdefghijklmnopqrstuvwxyz*

6 pt. 32A 68a 24-1 Lower case alphabet 12 pts.  
Characters per pica 4.7

| ABCDEFGHIJKLMNOPQRSTUVWXYZ&

| abcdefghijklmnopqrstuvwxyz

| 1234567890%&#,-.~!()?"\*

10 pt. 26A 52a 17-1 Lower case alphabet 103 pts.  
Characters per pica 3.0

| ABCDEFGHIJKLMNOPQRSTUVWXYZ&

| abcdefghijklmnopqrstuvwxyz

| 1234567890%&#,-.~!()?"\*

14 pt. 19A 39a 12-1 Lower case alphabet 139 pts.  
Characters per pica 2.0

| ABCDEFGHIJKLMNOPQRSTU1234567

| abcdefghijklmnopqrstuvwxyz

24-S pt. 10A 18a 8-1 Lower case alphabet 207 pts.  
Characters per pica 1.0

| ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890%&#,-.~!()?)

| abcdefghijklmnopqrstuvwxyz

24-L pt. 8A 14a 7-1 Lower case alphabet 264 pts.  
Characters per pica 1.0

| ABCDEFGHIJKLMNOPQRSTUVWXYZ&123456789

| abcdefghijklmnopqrstuvwxyz

30 pt. 6A 11a 5-1 Lower case alphabet 326 pts.  
Characters per pica 1.0

| ABCDEFGHIJKLMNOPQRSTUVWXYZ123456

| abcdefghijklmnopqrstuvwxyz

36 pt. 5A 9a 4-1 Lower case alphabet 400 pts.  
Characters per pica .85

| ABCDEFGHIJKLMNOPQRST789

| abcdefghijklmnopqrstuvwxyz

48 pt. 3A 6a 3-1

| ABCDEFGHIJKLMNOP1234

| abcdefghijklmnopqrstuvw

8 pt. 26A 54a 20-1 Lower case alphabet 87 pts.  
Characters per pica 3.0

| ABCDEFGHIJKLMNOPQRSTUVWXYZ&

| abcdefghijklmnopqrstuvwxyz

| 1234567890%&#,-.~!()?"\*

12 pt. 22A 45a 14-1 Lower case alphabet 122 pts.  
Characters per pica 3.0

| ABCDEFGHIJKLMNOPQRSTUVWXYZ&

| abcdefghijklmnopqrstuvwxyz

| 1234567890%&#,-.~!()?"\*

18 pt. 13A 28a 10-1 Lower case alphabet 166 pts.  
Characters per pica 2.1

| ABCDEFGHIJKLMNOPQRSTU890%&

| abcdefghijklmnopqrstuvwxyz

6 pt. 31A 63a 22-1 Lower case alphabet 78 pts.  
Characters per pica 4.4

**| ABCDEFGHIJKLMNOPQRSTUVWXYZ&**  
**| abcdefghijklmnopqrstuvwxyz**  
**| 1234567890\$%&.,-:;!{}?'"**

10 pt. 25A 47a 15-1 Lower case alphabet 134 pts.  
Characters per pica 5.0

**| ABCDEFGHIJKLMNOPQRSTUVWXYZ&**  
**| abcdefghijklmnopqrstuvwxyz**  
**| 1234567890\$%&.,-:;!{}?'"**

14 pt. 18A 35a 11-1 Lower case alphabet 152 pts. Characters per pica 2.2

**| ABCDEFGHIJKLMNOPQRSTUVWXYZ123456**  
**| abcdefghijklmnopqrstuvwxyz**

24-S pt. 9A 16a 7-1 Lower case alphabet 228 pts. Characters per pica 1.5

**| ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567890\$%&.,-:;**  
**| abcdefghijklmnopqrstuvwxyz**

24-L pt. 7A 13a 6-1 Lower case alphabet 300 pts. Characters per pica 1.3

**| ABCDEFGHIJKLMNOPQRSTUVWXYZ&1234567**  
**| abcdefghijklmnopqrstuvwxyz**

30 pt. 6A 10a 4-1 Lower case alphabet 360 pts. Characters per pica .93

**| ABCDEFGHIJKLMNOPQRSTUVWXYZ890**  
**| abcdefghijklmnopqrstuvwxyz**

36 pt. 5A 8a 4-1 Lower case alphabet 440 pts. Characters per pica .78

**| ABCDEFGHIJKLMNOPQRS123**  
**| abcdefghijklmnopqrstuvwxyz**

48 pt. 3A 5a 3-1

**| ABCDEFGHIJKLM4567**  
**| abcdefghijklmnopqrstu**

8 pt. 25A 49a 18-1 Lower case alphabet 96 pts.  
Characters per pica 3.6

**| ABCDEFGHIJKLMNOPQRSTUVWXYZ&**  
**| abcdefghijklmnopqrstuvwxyz**  
**| 1234567890\$%&.,-:;!{}?'"**

12 pt. 21A 41a 12-1 Lower case alphabet 192 pts.  
Characters per pica 3.0

**| ABCDEFGHIJKLMNOPQRSTUVWXYZ&**  
**| abcdefghijklmnopqrstuvwxyz**  
**| 1234567890\$%&.,-:;!{}?'"**

18 pt. 13A 25a 9-1 Lower case alphabet 280 pts. Characters per pica 1.9

**| ABCDEFGHIJKLMNOPQRS7890\$**  
**| abcdefghijklmnopqrstuvwxyz**

6 pt. 22A 47a 19-1 Lower case alphabet 101 pts.  
Characters per pica 3.4

| **ABCDEFGHIJKLMNOPQRSTUVWXYZ&**

| **abcdefghijklmnopqrstuvwxyz**

| **1234567890%&#,-;:!()?'\*\***

10 pt. 18A 37a 12-1 Lower case alphabet 148 pts.  
Characters per pica 2.3

| **ABCDEFGHIJKLMNOPQRSTUVWXYZ&**

| **abcdefghijklmnopqrstuvwxyz**

| **1234567890%&#,-;:!()?'\*\***

14 pt. 13A 27a 9-1 Lower case alphabet 196 pts. Characters per pica 1.7

| **ABCDEFGHIJKLMNOPQRSTUVWXYZ1234**

| **XYZ&abcdefghijklmnopqrstuvwxyz**

24-S pt. 7A 12a 6-1 Lower case alphabet 284 pts. Characters per pica 1.1

| **ABCDEFGHIJKLMNOPQRSTUVWXYZ123456789**

| **abcdefghijklmnopqrstuvwxyz**

24-L pt. 5A 10a 5-1 Lower case alphabet 374 pts. Characters per pica .91

| **ABCDEFGHIJKLMNOPQRSTUVWXYZ12345**

| **abcdefghijklmnopqrstuvwxyz**

30 pt. 4A 8a 4-1 Lower case alphabet 474 pts. Characters per pica .72

| **ABCDEFGHIJKLMNOPQRSTUVWXYZ67890**

| **abcdefghijklmnopqrstuvwxyz**

36 pt. 3A 6a 3-1 Lower case alphabet 564 pts. Characters per pica .60

| **ABCDEFGHIJKLMNOPQRSTUVWXYZ12345**

| **abcdefghijklmnopqrstuvwxyz**

48 pt. 3A 4a 3-1

| **ABCDEFGHIJ6789**

| **abcdefghijklmnopq**

8 pt. 18A 38a 15-1 Lower case alphabet 136 pts.  
Characters per pica 2.7

| **ABCDEFGHIJKLMNOPQRSTUVWXYZ&**

| **abcdefghijklmnopqrstuvwxyz**

| **1234567890%&#,-;:!()?'\*\***

12 pt. 15A 31a 10-1 Lower case alphabet 170 pts.  
Characters per pica 2.0

| **ABCDEFGHIJKLMNOPQRSTUVWXYZ**

| **abcdefghijklmnopqrstuvwxyz**

| **1234567890%&#,-;:!()?'\*\***

18 pt. 9A 20a 8-1 Lower case alphabet 230 pts. Characters per pica 1.5

| **ABCDEFGHIJKLMNO56789**

| **abcdefghijklmnopqrstuvwxyz**

6 pt. 22A 46a 18-1 Lower case alphabet 165 pts.  
Characters per pica 3.3  
| **ABCDEFGHIJKLMNPOQRSTUVWXYZ**  
| **abcdefghijklmnopqrstuvwxyz**  
| **1234567890\$%&.,-:;!()?'\*\***

10 pt. 18A 36a 11-1 Lower case alphabet 190 pts.  
Characters per pica 3.0  
| **ABCDEFGHIJKLMNPOQRSTUVWXYZ**  
| **abcdefghijklmnopqrstuvwxyz**  
| **1234567890\$%&.,-:;!()?'\*\***

14 pt. 14A 26a 9-1 Lower case alphabet 262 pts. Characters per pica 1.7  
| **ABCDEFGHIJKLMNPOQRS 12345**  
| **XYZ&abcdefghijklmnopqrstuvwxyz**

24-S pt. 7A 12a 6-1 Lower case alphabet 305 pts. Characters per pica 1.1  
| **ABCDEFGHIJKLMNPOQRSTUVWXYZ123456789**  
| **abcdefghijklmnopqrstuvwxyz**

24-L pt. 5A 9a 4-1 Lower case alphabet 385 pts. Characters per pica .89  
| **ABCDEFGHIJKLMNPOQRST123456**  
| **abcdefghijklmnopqrstuvwxyz**

30 pt. 4A 7a 4-1 Lower case alphabet 492 pts. Characters per pica .70  
| **ABCDEFGHIJKLMNPO7890**  
| **abcdefghijklmnopqrstuvwxyz**

36 pt. 3A 6a 3-1 Lower case alphabet 582 pts. Characters per pica .59  
| **ABCDEFGHIJKLM1234**  
| **abcdefghijklmnopqrstu**

48 pt. 3A 4a 3-1  
| **ABCDEFGHI5678**  
| **abcdefghijklmnop**

8 pt. 18A 38a 14-1 Lower case alphabet 120 pts.  
Characters per pica 9.7  
| **ABCDEFGHIJKLMNPOQRSTUVWXYZ**  
| **abcdefghijklmnopqrstuvwxyz**  
| **1234567890\$%&.,-:;!()?'\*\***

12 pt. 16A 30a 10-1 Lower case alphabet 175 pts.  
Characters per pica 7.0  
| **ABCDEFGHIJKLMNPOQRSTUVWXYZ**  
| **abcdefghijklmnopqrstuvwxyz**  
| **1234567890\$%&.,-:;!()?'\*\***

18 pt. 9A 19a 8-1 Lower case alphabet 240 pts. Characters per pica 1.4  
| **ABCDEFGHIJKL67890\$**  
| **abcdefghijklmnopqrstuvwxyz**

6 pt. 22A 44a 14-1 Lower case alphabet 107 pts.  
Characters per pica 3.6  
| ABCDEFGHIJKLMNOPQRSTUVWXYZ&  
| abcdefghijklmnopqrstuvwxyz  
| 1234567890\$%&.-,:;!()?'\*\*

10 pt. 18A 35a 10-1 Lower case alphabet 136 pts.  
Characters per pica 3.2  
| ABCDEFGHIJKLMNOPQRSTUVWXYZ&  
| abcdefghijklmnopqrstuvwxyz  
| 1234567890\$%&.-,:;!()?'\*\*

14 pt. 13A 25a 8-1 Lower case alphabet 209 pts. Characters per pica 1.8  
| ABCDEFGHIJKLMNOP12345  
| abcdefghijklmnopqrstuvwxyz

24-S pt. 7A 12a 5-1 Lower case alphabet 309 pts. Characters per pica 1.1  
| ABCDEFGHIJKLMNOPQRSTUVWXYZ1234567890  
| abcdefghijklmnopqrstuvwxyz?'\*\*

24-L pt. 5A 9a 4-1 Lower case alphabet 391 pts. Characters per pica .87  
| ABCDEFGHIJKLMNOPQRS123456  
| abcdefghijklmnopqrstuvwxyz

30 pt. 4A 7a 3-1 Lower case alphabet 495 pts. Characters per pica .69  
| ABCDEFGHIJKLMNOP789  
| Z&abcdefghijklmnopqrstuv

36 pt. 3A 6a 3-1 Lower case alphabet 594 pts. Characters per pica .58  
| ABCDEFGHIJKLM1234  
| abcdefghijklmnopqrstu

48 pt. 3A 4a 2-1  
| ABCDEFGHIJ567  
| abcdefghijklmnop

8 pt. 17A 36a 12-1 Lower case alphabet 138 pts.  
Characters per pica 2.6  
| ABCDEFGHIJKLMNOPQRSTUVWXYZ&  
| abcdefghijklmnopqrstuvwxyz  
| 1234567890\$%&.-,:;!()?'\*\*

12 pt. 15A 30a 9-1 Lower case alphabet 181 pts.  
Characters per pica 1.9  
| ABCDEFGHIJKLMNOPQRSTUVWXYZ  
| abcdefghijklmnopqrstuvwxyz  
| 1234567890\$%&.-,:;!()?'\*\*

18 pt. 9A 19a 7-1 Lower case alphabet 245 pts. Characters per pica 1.4  
| ABCDEFGHIJKLMNO67  
| abcdefghijklmnopqrstuv

6 pt. 21A 42a 14-1 Lower case alphabet 114 pts.  
Characters per pica 3.0  
| ABCDEFGHIJKLMNOPQRSTUVWXYZ&  
| abcdefghijklmnopqrstuvwxyz  
| 1234567890%&#.,—:;!()?'\*\*

10 pt. 16A 32a 10-1 Lower case alphabet 165 pts.  
Characters per pica 2.1  
| ABCDEFGHIJKLMNOPQRSTUVWXYZ&  
| abcdefghijklmnopqrstuvwxyz  
| 1234567890%&#.,—:;!()?'\*\*

14 pt. 12A 23a 8-1 Lower case alphabet 222 pts. Characters per pica 1.5  
| ABCDEFGHIJKLMNOP123456  
| abcdefghijklmnopqrstuvwxyz

24-S pt. 6A 11a 6-1 Lower case alphabet 328 pts. Characters per pica 1.0  
| ABCDEFGHIJKLMNOPQRSTUVWXYZ123456789  
| abcdefghijklmnopqrstuvwxyz

26-L pt. 5A 9a 4-1 Lower case alphabet 418 pts. Characters per pica .82  
| ABCDEFGHIJKLMNOPQR123456  
| abcdefghijklmnopqrstuvwxyz

30 pt. 4A 6a 3-1 Lower case alphabet 535 pts. Characters per pica .64  
| ABCDEFGHIJKLMNOPO789  
| abcdefghijklmnopqrstuvw

36 pt. 3A 5a 3-1 Lower case alphabet 632 pts. Characters per pica .54  
| ABCDEFGHIJKL12345  
| abcdefghijklmnopqrst

48 pt. 3A 4a 3-1  
| ABCDEFGHI678  
| abcdefghijklmno

8 pt. 16A 34a 11-1 Lower case alphabet 140 pts.  
Characters per pica 2.4  
| ABCDEFGHIJKLMNOPQRSTUVWXYZ&  
| abcdefghijklmnopqrstuvwxyz  
| 1234567890%&#.,—:;!()?'\*\*

12 pt. 14A 27a 9-1 Lower case alphabet 192 pts.  
Characters per pica 1.6  
| ABCDEFGHIJKLMNOPQRSTUVWXYZ  
| XYZ&abcdefghijklmnopqrstuvw  
| 1234567890%&#.,—:;!()?'\*\*

18 pt. 9A 17a 7-1 Lower case alphabet 260 pts. Characters per pica 1.3  
| ABCDEFGHIJKLM7890  
| abcdefghijklmnopqrstuv

6 pt. 20A 39a 14-1 Lower case alphabet 130 pts.  
Characters per pica 2.8  
| **ABCDEFGHIJKLMN O P Q R S T U V W X Y Z &**  
| **abcdefghijklmnopqrstuvwxyz**  
| **1234567890€¢%„.—;:!( ) ? ’ ’ ’**

10 pt. 16A 30a 9-1 Lower case alphabet 175 pts.  
Characters per pica 2.0  
| **ABCDEFGHIJKLMN O P Q R S T U V W X Y Z &**  
| **abcdefghijklmnopqrstuvwxyz**  
| **1234567890€¢%„.—;:!( ) ? ’ ’ ’**

14 pt. 11A 22a 7-1 Lower case alphabet 234 pts. Characters per pica 1.5  
| **ABCDEFGHIJKLMN O P 12345**  
| **abcdefghijklmnopqrstuvwxyz**

24-S pt. 6A 10a 5-1 Lower case alphabet 348 pts. Characters per pica .68  
| **ABCDEFGHIJKLMN O P Q R S T U 123456789** ✓  
| **abcdefghijklmnopqrstuvwxyz**

24-L pt. 5A 8a 4-1 Lower case alphabet 441 pts. Characters per pica .76  
| **ABCDEFGHIJKLMN O P Q R 12345**  
| **abcdefghijklmnopqrstuvwxyz**

30 pt. 3A 6a 3-1 Lower case alphabet 563 pts. Characters per pica .61  
| **ABCDEFGHIJKLMN 6789**  
| **abcdefghijklmnopqrstuvwxyz**

36 pt. 3A 5a 3-1 Lower case alphabet 670 pts. Characters per pica .51  
| **ABCDEFGHIJKL 1234** ✓  
| **abcdefghijklmnopqrstuvwxyz**

48 pt. 3A 3a 3-1  
| **ABCDEFGHI 567**  
| **abcdefghijklmn**

8 pt. 16A 32a 11-1 Lower case alphabet 146 pts.  
Characters per pica 2.3  
| **ABCDEFGHIJKLMN O P Q R S T U V W X Y Z &**  
| **abcdefghijklmnopqrstuvwxyz**  
| **1234567890€¢%„.—;:!( ) ? ’ ’ ’**

12 pt. 13A 25a 8-1 Lower case alphabet 206 pts.  
Characters per pica 1.7  
| **ABCDEFGHIJKLMN O P Q R S T U**  
| **VWXY Z & abcdefghijklmnopqrs**  
| **1234567890€¢%„.—;:!( ) ? ’ ’ ’**

18 pt. 8A 16a 6-1 Lower case alphabet 272 pts. Characters per pica 1.3  
| **ABCDEFGHIJKL 67890**  
| **abcdefghijklmnopqrstuvwxyz**

6 pt. 19A 38a 14-1 Lower case alphabet 137 pts.  
Characters per pica 2.5  
| **ABCDEFGHIJKLMN O P Q R S T U V W X Y Z &**  
| **abcdefghijklmnopqrstuvwxyz**  
| **1234567890\$c%.,—:;!()?'\*\***

10 pt. 15A 29a 9-1 Lower case alphabet 184 pts.  
Characters per pica 1.9  
| **ABCDEFGHIJKLMN O P Q R S T U V W X Y Z**  
| **abcdefghijklmnopqrstuvwxyz**  
| **1234567890\$c%.,—:;!()?'\*\***

14 pt. 11A 21a 7-1 Lower case alphabet 248 pts. Characters per pica 1.4  
| **ABCDEFGHIJKLMN O 12345**  
| **abcdefghijklmnopqrstuvwxyz**

24-S pt. 6A 10a 5-1 Lower case alphabet 368 pts. Characters per pica .95  
| **ABCDEFGHIJKLMN O P Q R S T 123456789**  
| **abcdefghijklmnopqrstuvwxyz**

24-L pt. 5A 8a 4-1 Lower case alphabet 464 pts. Characters per pica .74  
| **ABCDEFGHIJKLMN O P Q R 12345**  
| **abcdefghijklmnopqrstuvwxyz**

30 pt. 3A 5a 3-1 Lower case alphabet 593 pts. Characters per pica .58  
| **ABCDEFGHIJKLMN 6789**  
| **abcdefghijklmnopqrstuvwxyz**

36 pt. 3A 5a 3-1 Lower case alphabet 724 pts. Characters per pica .47  
| **ABCDEFGHIJKL 1234**  
| **abcdefghijklmnopqrstuvwxyz**

48 pt. 3A 3a 3-1  
| **ABCDEF GH 567**  
| **abcdefghijklmn**

8 pt. 15A 30a 11-1 Lower case alphabet 153 pts.  
Characters per pica 3.2  
| **ABCDEFGHIJKLMN O P Q R S T U V W X Y Z &**  
| **abcdefghijklmnopqrstuvwxyz**  
| **1234567890\$c%.,—:;!()?'\*\***

12 pt. 13A 24a 8-1 Lower case alphabet 211 pts.  
Characters per pica 1.6  
| **ABCDEFGHIJKLMN O P Q R S T U**  
| **VWXY Z & abcdefghijklmnopqr**  
| **1234567890\$c%.,—:;!()?'\*\***

18 pt. 8A 15a 6-1 Lower case alphabet 336 pts. Characters per pica 1.3  
| **ABCDEFGHIJKL 67890**  
| **abcdefghijklmnopqrstuvwxyz**



The specimens on the preceding pages show the totally integrated concept of the Univers type family. Character-for-character, weight-for-weight, size-for-size, and series-for-series—including the italics—the Univers family maintains its style, identity, harmony and complete compatibility. All of this makes Univers very useful—a complement to the skill of the graphic arts designer. Typographers, too, find Univers easy to use because it is genuine foundry type. **Made expressly for American Type Founders by Deberny et Peignot, Paris, it is cast on the American point system—not a shaved-down version of a type cast to foreign measurements, and not a machine adaptation of the foundry face. It is accurate in all dimensions, sits squarely on its feet, spaces easily and makes a good, solid form. But the pay-off is in the printing. Foundry Univers is a quality product and gives a quality impression no matter what process is used. The beautifully designed letters are skillfully drawn, cut and cast so they don't fill in—print crisp and clear without nicks or craters—enhancing every product, institution, idea or service whose message they're used to convey.**

AMERICAN TYPE FOUNDERS, 200 Elmora Ave., Elizabeth, N.J.

